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On March 21, 1983 Gary Davis, President of Rocshire Records, announced a distribution agreement with MCA Records. Rocshire Records is a wholly owned subsidiary of Rocshire, Inc. which includes the record company, a touring production service company and a recording studio. The overall corporation was established in 1982 by Rocky Davis (no relation to Gary) as Chairman Of The Board; Shirley J. Lindsey (who has recently married Rocky) as Chief Financial Officer; and attorney Daryl Thompson as VP. Prior to establishing Rocshire, Inc., Rocky Davis, who is a former musician as well, was very successful as an inventor in areas of high technology such as nuclear welding.

The touring production service company, which is also available to acts on other labels, includes state-of-the-art lighting, sound and staging equipment capable of servicing concerts up to 15,000 people. It is headed by Kenny Kaine as Production Manager with Kevin Kelly as Sound Engineer.

The studio includes a NEVE 8128,32 input mixing board, Studer Mastertrack recorder and the ATR102 Ampex Tape Mastering Machine along with numerous toys.

Rocshire Records, which also includes X Records and High Velocity Records, have thus far signed 12 artists and expects to sign another 4 before the end of this year. The current roster includes: Tony Carey, Citizen Kane, Maxine Watta, Chad Stuart & Jeremy Clyde (Chad & Jeremy), Suzy Andrews, Yellow Power, Lost Cause, Michael Wynn, Cee Farrow, Willie Dee, Caro, Jeff Edmonds and are presently negotiating with Lenny Williams.



Left To Right: Gary Davis, Brian Rooney, Mike Stone, Bud Samuels, Kenny Kaine, Roy Chiovani, Louis Lewow, Cynde Slater, Jerry Goodman, Sam Plocido, Rusty Ponton, Danny Smith.

WHO'S WHO AT ROCSHIRE RECORDS

ROCSHIRE RECORDS STAFF:

Gary Davis - President

Gary's career in the music business began in 1963 working retail in the San Francisco area. He joined Capital Records in regional sales in '65 and then moved to Warner Bros. in '71 where he eventually became Vice President of Promotion. In 1975 Gary left Warner Brothers to set up RPM which stood for Records, Production and Management, working with the early Commodores and Commander Cody. During this period Gary met Bud Samuels who has been with him ever since. In 1977 Davis became Senior Vice President of Sales and Promotion at ABC Records. In '78 he took a similar position at Motown and in '79 he and Bud went independent again, producing groups in the San Francisco area. In 1982 he accepted his present position as head of Rocshire Records.

BUD SAMUELS - Assistant to the President & Director of Sales and Marketing

In 1975 Bud joined Gary Davis at RPM working in regional promotion. He moved with Gary to ABC Records in 1977 again in regional promotion. In '78 they went to Motown where Bud became National Director of Pop Promotion and Marketing. Through '79 and '80 he and Gary produced independently until 1982, when Rocshire was established.

VANESSA DESPENZA - Executive Assistant & Artist Relations

BRIAN ROONEY - Director of National Promotion

Along with a stint in artist relations for Elektra-Asylum Records, Brian has worked in various promotional capacities for Warner Brothers Records for a number of years prior to accepting his present position at Rocshire in 1982.

Additional Promotional Staff Includes:

SAM PLOCIDO - Philadelphia/MIKE STONE - Detroit/ROY CHIOVARI - Chicago/JERRY GOODMAN - Charlotte, North Carolina/CYNDE SLATER - Seattle/RUSTY PONTON - Los Angeles/DANNY SMITH - Dallas/LOUIS LEWOW - Atlanta